

**No.24-9/2009-R&C**

**Date: 19.11.2009**

**Circular R&C No.95/09-10**

**Sub: Introduction of RUI based CDMA prepaid tariff -reg.**

It has been decided by competent authority to introduce RUI based tariff under CDMA services with the following terms and conditions:-

a) RUI Prepaid card tariff:-

Sl.No	Particulars	Tariff
1	RUI & Activation charges in Rs.	35.36
2	Service Tax @ 10.30% in Rs.	3.64
3	<b>MRP of Starter Pack in Rs.</b>	<b>39</b>
4	<b>Talk Value in Rs.</b>	<b>10</b>
5	<b>Validity in days</b>	<b>Lifetime*</b>
6	<b>Call charges in Rs./Min</b>	
7	Local On-net	0.60
8	Local Off-net	0.90
9	STD On-net	1.20
10	STD Off-net	1.20
11	<b>Data Charges in Rs./100Kb</b>	
	a) Peak Hour (7.00 AM to 11.00 PM)	0.05
	b) Off-peak Hour (11 PM to 7 AM)	0.025
12	All other charges	As per CDMA prepaid general plan

\* Lifetime validity means the license period i.e. Feb-2020 or upto renewed license period. To continue with lifetime validity benefit, recharge/top-up with minimum of Rs.200 in every 180 days will be required.


b) RUI would be 1X and EVDO enabled and can be used all over India (except Mumbai and Delhi).

c) Normal CDMA prepaid recharge and top-up vouchers will be applicable

2. The above tariff will be applicable with **immediate effect**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard.

4. The feed back on the above tariff may be sent to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – [prema@bsnl.co.in](mailto:prema@bsnl.co.in) or [skmohakud@bsnl.co.in](mailto:skmohakud@bsnl.co.in).

  
(Prema Krishnamachari)  
Dy. General Manager (T&C)

To  
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.



(Subrat Kumar Mohakud)  
Dy. Manager (T&C)